



Man Ki Bat – 100th Epizode

100th episodes of Mann Ki Baat Programmeof Honorable Prime Minister Sh. N. Modi

100th Episode on 30th April 2023

RSD, IGNOU New Delhi rsd@ignou.ac.in

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PART I – PREPAREDNESS BY THE REGIONAL CENTERS FOR THE MAN KI BAT PROGRAMME



. Agartala

- RC Agartala has forwarded the message to all the LSCs under Agartala RC for wide publicity among the learners.
- RC Agartala has uploaded the message in the RC website and all social media of RC Agartala for wide publicity



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• The digital poster in English and Regional Language Kannada is uploaded on the social media and on the RC website.

- Displayed the Posters in both languages for the benefit of visiting learners in the campus
- All Coordinators and LSCs have been informed to disseminate this information widely among the Learners.



7. Bhagalpur

- Uploaded the digital poster on social media& RC website
- The digital poster standee has been installed in the office building.



8. Bhopal

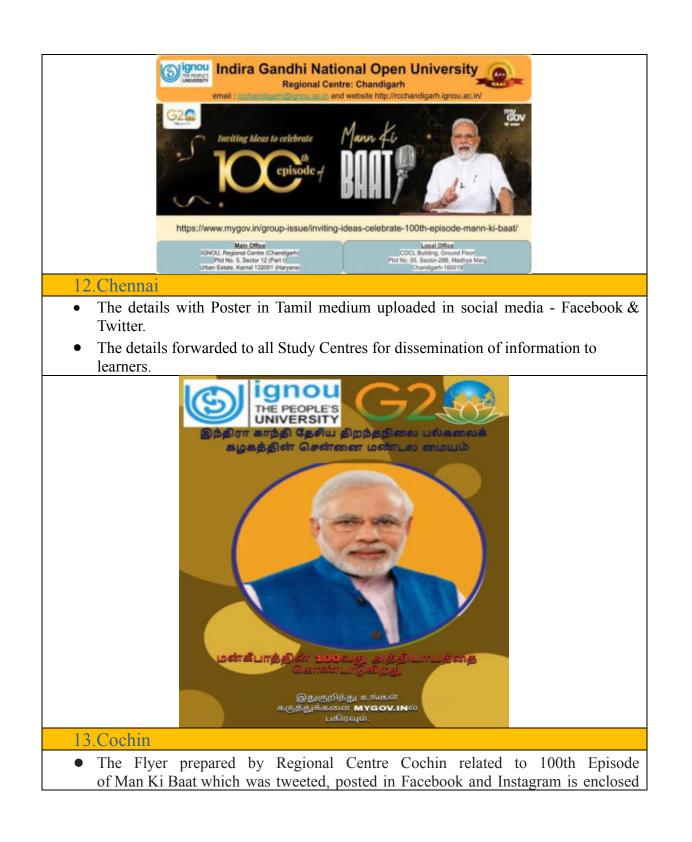
- Flyer has been developed which has been circulated through the social media handles of RC & has also been uploaded on the RC website.
- Individual emails are being sent to the students from the January 2019 batch onwards requesting them for submitting suggestions.
- The message is also being sent to all our academic counsellors with the request to disseminate amongst various student whatsapp groups.
- The flyer is being circulated in the groups of teachers/evaluators/students/extension centers of JSS/ITIs/NSTI for wider dissemination to IGNOU students and other general citizens.

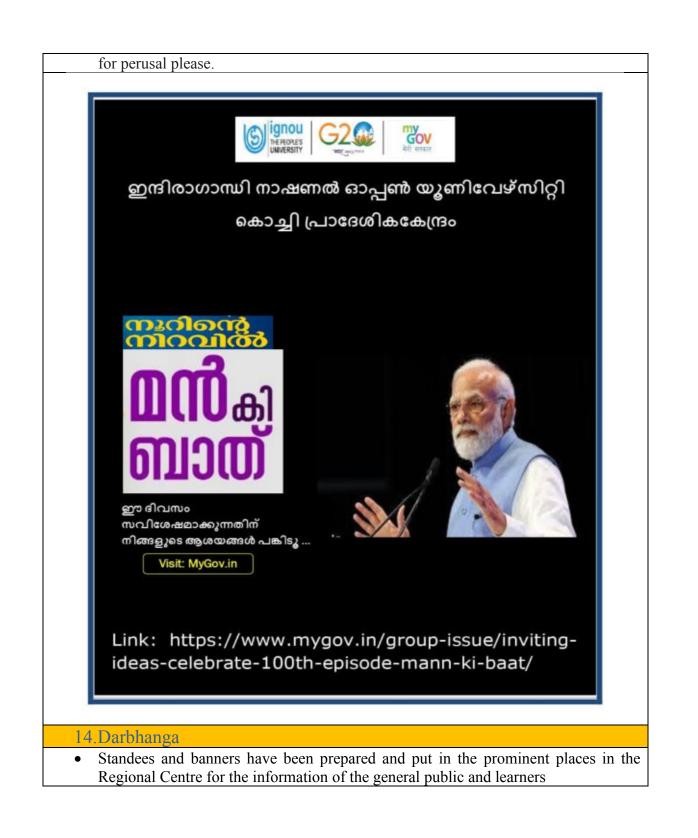


- The information has also been displayed on social platforms of RC Bijapur like Facebook, Twitter
- The emails were sent to all the LSCs under RC Bijapur requesting them to inform the students. It was followed up by reminder E Mails. Around 1000 students were directly informed by the Regional Centre through E Mails.
- The information forwarded in Coordinators whatsapp group for further dissemination
- All the staff members of RC Bijapur and their families posted Man Ki Baat 100th episode whatsup status and other social media platforms to reach maximum level
- The alumni of the IGNOU were also informed about the event

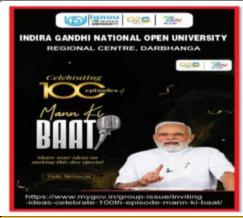


- The digital poster uploaded in all social media platform of RC Chandigarh (Facebook, Twitter and Instagram)
- The digital poster is shared in WhatsApp group of Coordinators/PICs, and learners.
- The information is widely disseminated to the stakeholders





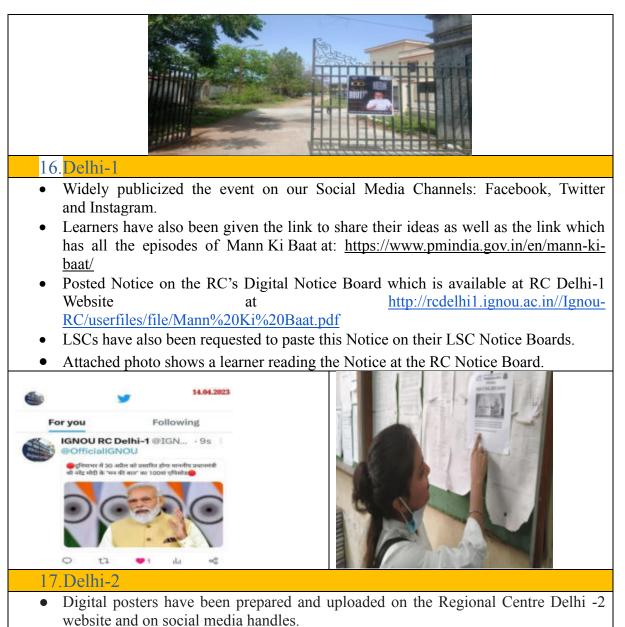
- Digital posters have been prepared and shared on the respective websites and all the the social media accounts by the Regional Centers
- Learners were informed through SMS and motivated them to visit the website of Government of India and submit their ideas for the 100th episode of '*Man ki Baat*' of Honorable Prime Minister



15.Dehradun

- Digital Poster has been prepared on the theme and have been displayed at prominent places at Regional Centre premises as well as at majorStudy Centres.
- Posters have been uploaded on the Website of the Regional Centre
- Information has been disseminated through all Social Media platforms including Facebook Page, Twitter, Instagram, Telegram Channel, Whatsapp etc.
- Learners are being encouraged to visit the website of Government of India and submit their ideas for the 100th episode of '*Man ki Baat*' of Hon'ble Prime Minister





• A Digital Poster of 'Man ke Baat' has been shared with all the Learner Support Centres via WhatsApp groups and e-mails for informing the larger segments of learners about the 100th episode of 'Man Ki Baat' and also to encourage the learners for sharing their ideas.



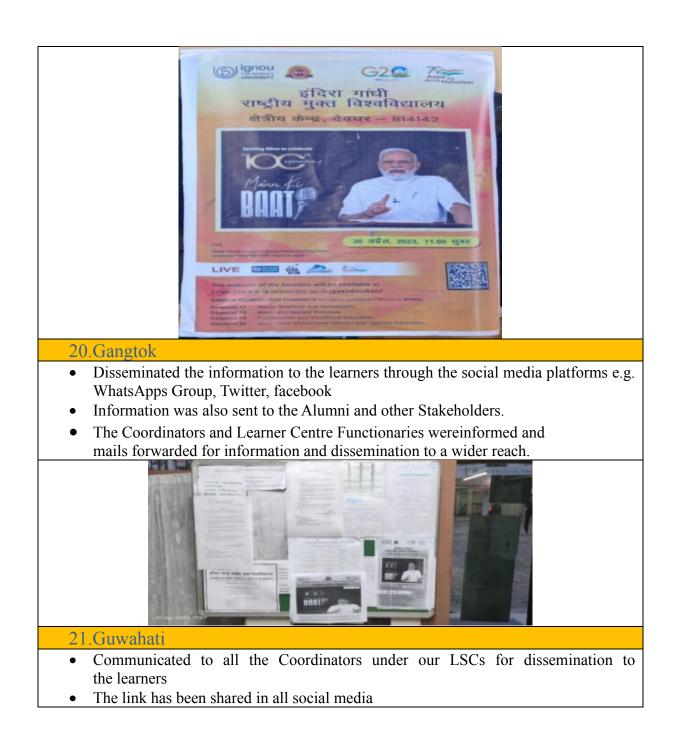
18.Delhi-3

- Digital Poster on 100th Episode of "Man Ki Baat" has been prepared by the RC and uploaded on RC website and all Social Media Platforms of RC Facebook, Twitter, Telegram and Instagram.
- The Poster has also been displayed prominently on the SSC Counter of the RC for wide information



19.Deoghar

- Banner regarding forthcoming programme of "Man Ki Baat" Hon, Prime Minister has been uploaded in different social media platforms of the Regional Centre e.g. Facebook, Twitter, Instagram,
- The information has been displayed on the web site of the Regional Centre.
- Information has been shared on different WhatsApp groups of Coordinators and students.





22.Hyderabad

- RC Hyderabad prepared a flyer and uploaded the same on the RC Website and on RC social media such as facebook, twitter, and Instagram.
- The information has been disseminated to the learners of RC, Hyderabad and also to the LSCs.
- A flexi has been prepared for display at the entrance of the IGNOU RC Office.



23.Imphal

- Information shared to all the Study Centers under RC Imphal,
- The digital poster was prepared and uploaded on the website of RC Imphal. The information was also posted on social media e.g. All Whatsapp groups under RC Imphal, .
- Displayed a flex banner in the Regional Centre for the benefit of visiting learners and others at RC Imphal



24.Itanagar

- Banner/digital posters have been prepared and sent to students.
- Students who have visited the Regional Centre are being informed about the event
- Information about the event has been communicated to the SCs.
- Have posted the information in the WhatsApp groups of the RC.

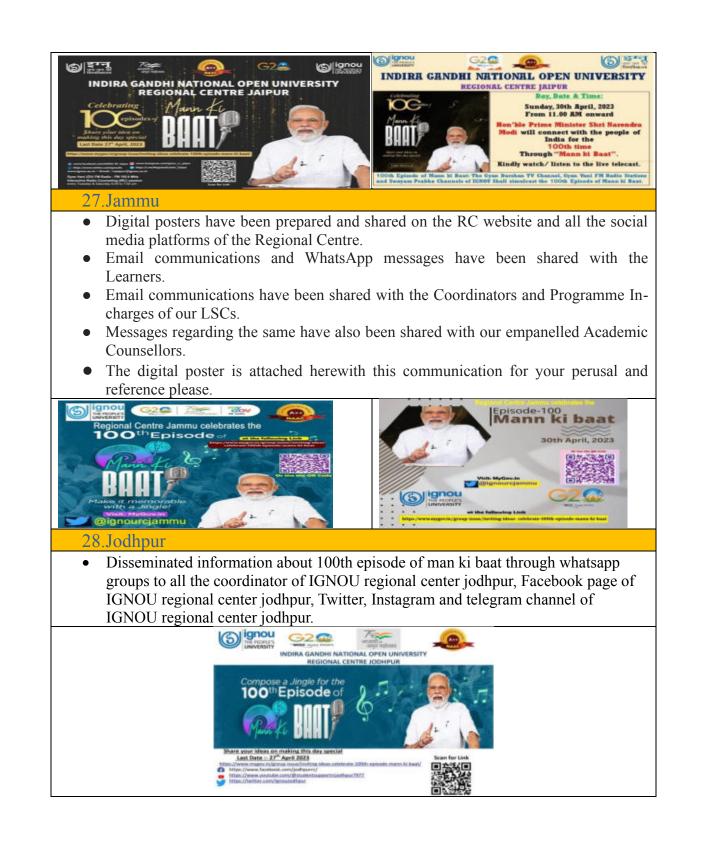
25.Jabalpur

• The info was shared on twitter handle, with all LSCs and also through pasting stickers for public dissemination



26.Jaipur

- Emails have been sent to all the Learners in different programmes of July 2022 and January 2023.
- The information has been uploaded on all the social media platforms of RC Jaipur i.e. Facebook, Twitter, Instagram, Telegram group of Learners and Academic Counselors.
- A flex banner is prepared and affixed at RC premises for information of all the Learners and visitors.
- The information is also uploaded on the RC Jaipur website.
- All Coordinators and LSCs have been informed to disseminate this information widely among the Learner.
- All Learners have been informed through Emails and SMS alerts.
- The information has been forwarded in all WhatsApp groups of Coordinators, Learners, Staff members.
- 8. A Flyer has been prepared at RC Level and uploaded on all social media platforms.



29.Jorhat

- Information has been posted on the social media platform like Facebook, Twitter, Telegram and Whatsapp group.
- The communication received from the Secretary, Ministry of Education has been sent to all the LSCs requesting them to disseminate the information among the learners and encourage them to share their views through MyGov portal.



https://www.mygov.in/group-issue/inviting-ideas-celebrate-100th-episode-mann-ki-baat/

20

31.Khanna

- Put the poster and information on RC Khanna website and premises (at Inquiry desk)
- The link and poster have been uploaded on social media platforms such as RC facebook and twitter accounts.
- All the LSCs have also been informed to communicate to the students about posting their ideas and comments on MyGov portal. The link and poster have been shared for wider dissemination of the information.
- The information regarding simulcast of the Programme through GyanDarshan, GyanVani and Swayamprabha channels is displayed at the Inquiry desk of the Regional Centre. Moreover, the RC website and social media platforms were also updated with this information.

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32.Kohima

- Prepared a flyer about the "Mann ki Baat" andd uploaded it on all the social media, facebook, twitter, telegram, whatsapp groups of RC
- Uploaded the flyer on RC website for wider dissemination of the information among the students
- Shared the information with all the coordinators for wide publicity
- Shared the information among all the academic counselors

INDIRA GANDHI NATIONAL OPEN UNIVERSITY Regional Centro Kohima Celebrating Cele
33.Kolkata
 Information has been displayed on the notice board , Website and also informed the study centres to disseminate the information among the learners.
34.Koraput
 Banner prepared and put in the prominent place of Regional Centre for the information of the general public and learners Shared this information in RC website, Facebook page and Twitter. Shared information with all academic Counselors and LSC Functionaries Mail sent to the Learners of the PG Programmes of July 2022 cycle and January 2023 cycle to submit their ideas for the 100th episode of '<i>Man ki Baat</i>' of Honourable Prime Minister Mann Ki Baat Banners kept at the Student Support Cell and Main gate of the RC Koraput building



It was also followed up through emails.

- The information has been uploaded in the website of RC Madurai and also on all the social media platforms of Regional Centre Madurai.
- SMS were sent to the students to remind them about the event and they were encouraged to participate in the programme
- Banner displayed in RC premises for the benefit of visitors in the Regional Centre.



37.Mumbai

- Regional Centre Mumbai has prepared 5 different types of e posters and posted extensively in Facebook, Twitter and Telegram Channel of Regional Centre Mumbai. The followers in Facebook Page is 9900, followers in Twitter is 3007 and subscribers in Telegram is 3600
- The information with link has been posted in the Whatsapp Group of Academic Counsellors under Regional Centre Mumbai
- The information with link has been posted in the Whatsapp Group of Study Centre under Regional Centre Mumbai
- A banner has been prepared (Marathi) for 100th Episode of Mann ki Baat with link and has been placed at entrance gate of Regional Centre Mumbai premises.
- Email sent to learners of July 2022 and January 2023
- Uploaded the information in Regional Centre Mumbai website

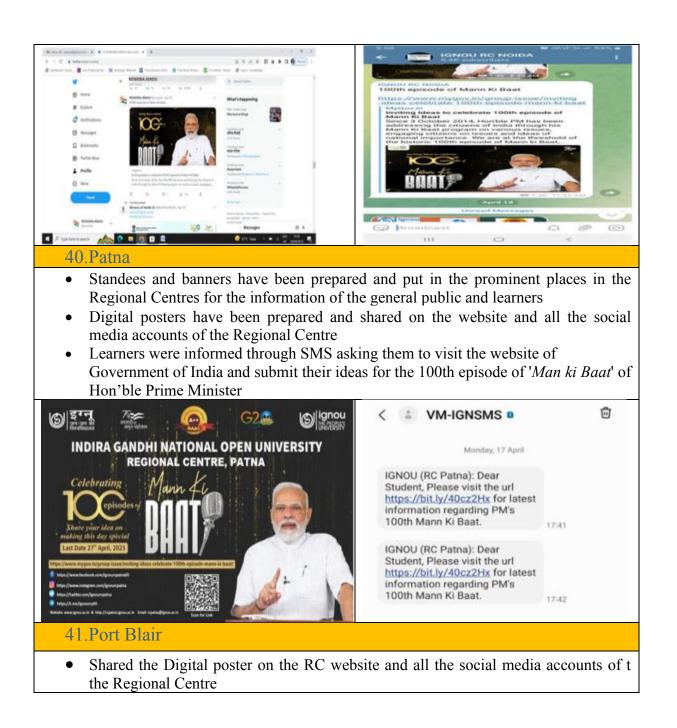


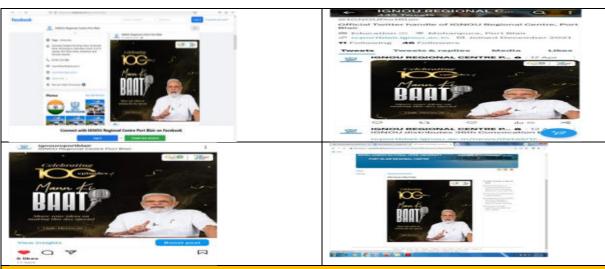
38.Nagpur

- The Regional Centre Nagpur has uploaded the digital poster (in Marathi) along with the link of the 100th Episode of Maan Ki Baat of Honourable Prime Minister on the Regional Centre Nagpur website.
- The Regional Centre has shared this information through email to all the registered

learners and shared it on different WhatsApp groups, RC Nagpur Telegram groups, Twitter, and Facebook accounts of the Regional Centre. Copy of it is displayed in RC Notice Board also. 35 1007 39.NOI Information about the programme has been uploaded at RC website and other social • media platforms. The information has also been sent to the Coordinators of the Study Centres • requesting them to watch/listen to the programme and also disseminate the schedule of Mann ki Baat amongst the learners and all other stakeholders. Digital Posters were prepared and shared amongst the learners and the Study • Centres. 6 (D) ignou (S) (B) lone Indira Gandhi National Open University Indira Gandhi National Open University **REGIONAL CENTRE - NOIDA REGIONAL CENTRE - NOIDA** Day, Date & Time : Sunday, 30th April 2023 from 11.00 am onward ion'ble Prime Minister Shri Narendra di will connect with the people of India for the 100th time through 'Mann Ki Baat'. watch/listen to the live tele at : The Gyan Darshan TV Channel, Gyan Vani of Mann Ki Ba 100th episode of Mann Ki Baat https://www.mygov.in/group. FM Radio Stations and Swayam Prabha Channels of IGNOU shall issue/inviting-ideas-celebrate-100th-episode-mann-ki-baat simulcast the 100th Episode of Mann Ki Baat

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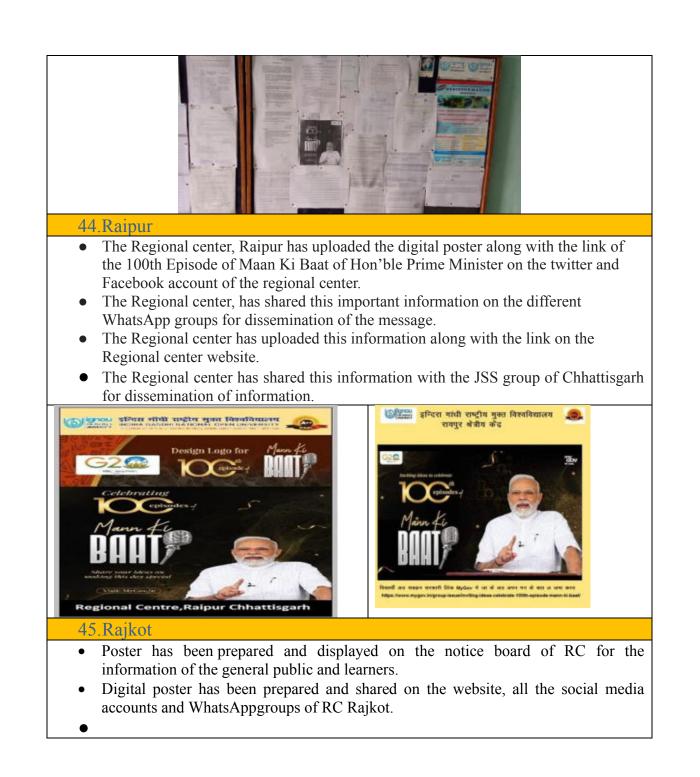
42.Pune

- Information has been sent to through email to all the Study Centers under RC Pune, all the academic counsellors under RC Pune as well to all the extension centers under RC Pune.
- The poster is uploaded on the social media and on the RC Pune website.
- Displayed the information for the benefit of visiting learners
- A banner is prepared in Marathi and placed in the RC for the benefit of the students
- The same was uploaded on social media and forwarded to all LSCs.
- The banner was sent to the students through email.



43.Raghunathganj

• Information has been displayed on the notice board and also informed the study centres to disseminate the information among the learners







50.Srinagar

- Digital posters have been prepared and shared on the social networking sites of the Regional Centre.
- Information has been forwarded to the LSC to disseminate the information among the Learners of their area.
- Learners of the PG Programmes of July 2022 cycle and January 2023 cycle were informed through SMSs and motivated them to visit the website of Government of India and submit their ideas for the 100th episode of '*Man ki Baat*' of Honorable Prime Minister

51.Trivandrum

- The information about 100th Episode of "Mann Ki Baat" has been posted in our social media platforms like Facebook, Twitter, YouTube, Instagram and WhatsApp groups, and the same has been uploaded in our RC website
- Digital flyer in Malayalam language has been prepared and shared with all our LSC functionaries and posted in our all social media platforms



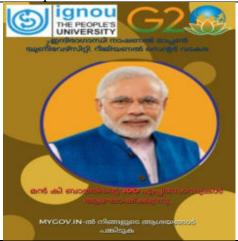
52.Varanasi

- Banner has been prepared and put in the prominent place in the Regional Centre for the information of the general public and learners.
- Digital posters shared on the RC websites and all the social media accounts.



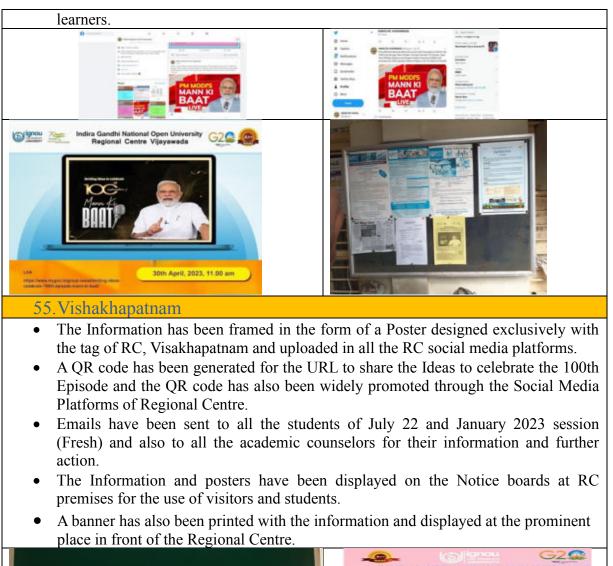
53.Vatakara

- Prepared a flyer in Malayalam and circulated to all students through whatsapp, to disseminate the information to visit the website of Government of India and submit their ideas for the 100th episode of "Man Ki Baat" of Hon'ble Prime Minister.
- Uploaded the flyer in the facebook and Twitter of RC Vatakara for the information to all the students and the public.



54.Vijayawada

- The poster has been displayed on the RC Notice Board
- Digital poster has been shared on RC Vijayawada Website, RC Facebook & Twitter for the information of the general public and learners
- Email has been sent to the learners of July 2022 and Jan 2023 session encouraging them to submit their ideas.
- The details shared with all Study Centres for dissemination of information to





PART II – SOME GLIMPSES "MAN KI BAAT PROGRAMME CONDUCTED AT REGIONAL CENTERS LOCATED IN DIFFERENT PARTS OF THE COUNTRY

Man Ki Bat – 100th Episode 100th Episode on 30th April 2023

Some Glimpses "Man ki Baat Programme conducted in different parts of the country

RSD, IGNOU New Delhi

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Some Glimpse/Reports on the "Man ki Baat Programme conducted in different parts of the country"

1. Agartala





2. Bhopal

• An online Flyer was developed which was circulated through the social media handles of the RC & has also been uploaded on the RC website (copy attached).



- The flyer was also circulated in the groups of IGNOU evaluators and extension centres of JSS/ITIs/NSTI for wider dissemination to students and other general citizens. Individual emails were sent to the students from the January 2019 batch onwards seeking their suggestions on the episode.
- The message about the upcoming 100th episode of Mann Ki Baat was sent separately to all our academic counsellors with the request to disseminate the information in various student whatsapp groups.
- Students attending the practical classes of their programme at the Regional Centre LSC 1500, watched the episode live along with staff members present.
- Participation in the Event at Raj Bhawan Bhopal IGNOU was represented by Regional Centre Bhopal at Raj Bhawan Bhopalon Sunday, the 30th of April 2023 at the Special Screening of the 100th episode of the Hon'ble Prime Minister's Mann Ki Baat, along with other state level functionaries and institutional heads of MP. The programme was in the gracious presence of Shri Mangu Bhai Patelji, the Hon'ble Governor of Madhya Pradesh.

- Witnessed the felicitation of eminent people from Madhya Pradesh, who have been mentioned in "Maan Ki Baat " and got the opportunity to interact with them.
- A photo exhibition highlighting the issues/persons mentioned during the various episodes of "Maan ki Baat" was inaugurated by Hon'ble Governor.



3. Bhubaneswar

- Regional Centre, Bhubaneswar enthusiastically witnessed the mega event, "100th episode of Maan Ki Baat" of Hon'ble Prime Minister of India on 30th April, 2023. To witness the event the information was circulated among all the learner support centres and students through the Regional Centre website, social media platforms and e-mails. Prior to the event digital posters were prepared and uploaded on the Regional centre website and various social media platforms A Flex poster was also placed in front of the Regional Centre campus for information of the learners and other visitors.
- All learner support centres of this region also initiated similar actions for dissemination of information of the 100th episode of Maan Ki Baat of Hon'ble Prime Minister of India among the learners and general public. All the staff members witnessed the event yesterday with their family members and friends. Some photographs which were

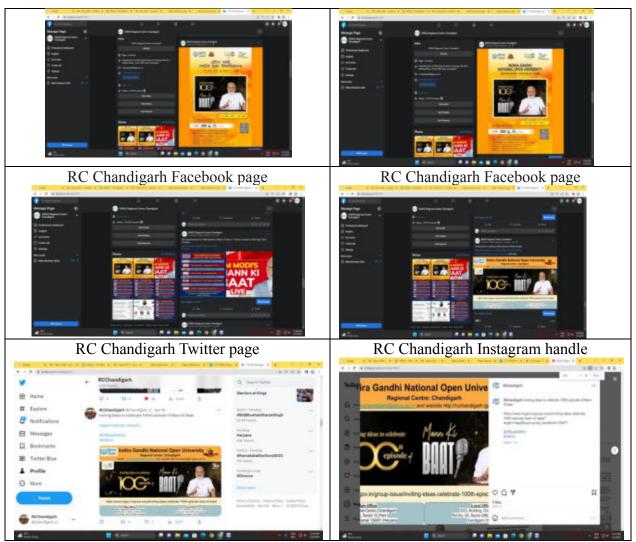


uploaded in social media platforms and display banners at the Regional Centre are given below:

4. Chandigarh

 IGNOU Regional Centre Chandigarh has informed all the learners, LSCs and stakeholders through different social media accounts i.e Facebook, Instagram, Twitter and youtube etc to watch the 100th episode of Mann ki Baat of Hon,ble Pradhan Mantri Narendra Modi ji.The screenshots are given below:

	RC Chandigarh Facebook page	RC Chandigarh Facebook page
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• Regional Centre Chandigarh popularized the forthcoming maan ki baat programme through flex on door of Regional Centre. The copy of the same is given below:



- The programme "Mann ki Baat" of Hon, ble Pradhan Mantri Narendra Modi ji was watched by each and every staff of IGNOU Regional Centre Chandigarh with their family members on 30.04.2023 at 11:00 AM from their home due to Sunday.
- The programme was also seen the re-telecast of 100th episode of Mann ki Baat of Hon,ble Pradhan Mantri Narendra Modi by RC Chandigarh staff.



5. Darbhanga

- Standees and banners were prepared and put in the prominent places in the Regional Centres for the information of the general public and learners
- Digital posters were prepared and shared on the website and all the social media accounts of the Regional Centre
- Learners were informed through SMS asking them to visit the website of Government of India and submit their ideas for the 100th episode of '*Man ki Baat*' of Hon'ble Prime Minister
- The Digital Poster received from the PIO IGNOU Headquarters with the details of the channels were shared on the website and all the social media accounts of the Regional Centre
- The Digital Poster received from the PIO IGNOU Headquarters with the details of the channels was shared on the Whats App Group for Coordinators and they were requested to share it on the respective Whats App groups of the learners for their participation in large numbers



6. Dehradun

Following initiatives/activities were undertaken by IGNOU Regional Centre Dehradun for spreading awareness about 100th Episode of Man Ki Baat:

- Digital Poster has been prepared on the theme and have been displayed at prominent places at Regional Centre premises as well as at major Study Centres.
- Posters have been uploaded on the Website of the Regional Centre
- Information has been disseminated through all Social Media platforms including Facebook Page, Twitter, Instagram, Telegram Channel, Whatsapp etc.

- During Online Counselling Sessions, learners are informed and encouraged to listen to the 100th episode of '*Man ki Baat*' of Hon'ble Prime Minister
- On 30th April 2023, all LSCs and learners (through Telegram Channel) were advised to listen to the programme on different mass media (including Gyandhara, Youtube or TV Channels)
- All the Officers and Staff members of the Regional Centre Dehradun listened/watched the programme on the scheduled timeon Youtube and TV Channels.
- All the Officers and Staff members of the Regional Centre Dehradun listened to the programme on YouTube and TV Channels





Banner displayed at Main Gate of IGNOU Regional Centre Dehradun

Banner displayed at IGNOU Study Centre 2705, DAV PG College Dehradun

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7. Delhi 1

 RC Delhi-1 widely publicized the event of 100th Episode of Mann Ki Baaton its Social Media Channels including Facebook, Twitter and Instagram. Learners were given the link to share their ideas as well as the link which has all the episodes of Mann Ki Baat at: <u>https://www.pmindia.gov.in/en/mann-ki-baat/</u>. In addition to these efforts for promotion and publicity of this prestigious and historical event, a special Notice was also posted on the RC's Digital Notice Board which is available at RC Delhi-1 Website at <u>http://rcdelhi1.ignou.ac.in//Ignou-RC/userfiles/file/Mann%20Ki%20Baat.pdf</u>. LSCs were also requested to paste this Notice on their LSC Notice Boards.

8. Hyderabad

- The IGNOU Regional Centre, Hyderabad has planned to take forward the 100th Episode of Mann Ki Baat extensively among the stake holders of Telangana State. A detailed plan is chalked out in this regard to disseminate the information to the all levels including the learners of all LSCs.
- A flyer exclusive has been prepared and uploaded on the IGNOU Regional Centre website and the its social media platforms such as Facebook Instagram, Twitter, etc.
- The available information as received from the IGNOU Hqrs. In this regard has been shared among all the LSCs and Academic Counsellors.
- Similar information has been shared among the entire staff of Regional Centre through an email from time to time.

- An exclusive flexi has been prepared and placed on front view of the Regional Centre, Hyderabad building as per the given specifications. The displayed flexi facing towards the main street (National Highway) has been very attractive and eye catchy to the viewers. It has attracted the attention of the passers by and visitors to the Regional Centre.
- The coordinators have been requested/impressed to disseminate the information among their conventional learners.
- The staff members have been requested to watch the live programme of 100th episode of Mann Ki Baat along with their family members.
- The photograph of the banner display on the front view of the building and the flyer uploaded on the social media and RC website are provided along with this report.



9. Itanagar

• The employees of the Itanagar RC and staff and students of the neighbouring study Centre, 0301 SC, D N Govt College, Itanagar listened to 100th episode of Maan ki Baat yesterday i.e 30.4.23. Similarly, in other institutions where Study centres are located like Govt degree College, Bomdila ; JN College, Pasighat and Indira Gandhi College, Tezu, students as well as functionaries of the Study centres listened to the programme. It was observed that the students had enthusiastically listened to the programme.





Participation of RC Jodhpur in "Man ki Bat Programme"

12. Jorhat

- Hon'ble Prime Minister Narendra Modi addressed a historic 100th episode of the "*Mann Ki Baat*" programme on Sunday, 30th April 2023.
- All the officers and staff of RC Jorhat listened to the Special 100th Episode of Mann Ki Baat of Hon'ble Prime Minister. Hon'ble PM said that the preservation and promotion of education and culture have been an ancient tradition of India, adding that the country was working towards that through various means like the National Education Policy and the option of studying in regional languages.
- It was really nice to hear that Hon'ble PM reads different letters written by citizens and try to understand the problems of the citizens. He expressed his intension to live with the people of the country instead of living a isolated VIP life. He emphasised specially on women empowerment and contribution of women towards the nation building.
- Hon'ble PM encouraged a number of entrepreneurs from different parts of the country like Jammu and Kashmir, Manipur etc who were otherwise unknown to the people and their products were also unknown. These entrepreneurs confess that because of "Mann Ki Baat" their business have risen and they could employ hundreds of employees under them.
- He specially mentioned Swachta Abhiyan, and connected that to tourism development. He appreciated the concept of "Healing Himalaya" by Pradeep which now become a kind of movement. It was moment of pride that the Director General of UNESCO Audrey Azoulay appreciated that our Hon'ble PM for Mann Ki Baat interactions. Answering her questions Hon'ble PM put forwarded the steps taken by the nation regarding development of education and culture, particularly regarding impletion of National Educational Policy 2020 and preservation of diverse culture of India.

• The whole programme of Mann Ki Baat was an excellent conversation by the Hon'ble Prime Minister which will encourage the entrepreneurs, the youths, the women, the educationist and common people in different aspects.



14. Lucknow

• The official of IGNOU Regional Centre, Lucknow watching "Mann Ki Baat 100th episode" on Sunday, 30th April, 2023 at 11:00 A.M. onwards.





15. Kolkata

• The 100th episode of the Hon'ble Prime Minister Narendra Modi's monthly radio address *Mann Ki Baat* was broadcasted on 30th April 2023. The programme, which

started on October 3, 2014, has become a key pillar of the government's citizen-outreach programme. *Mann Ki Baat* is a unique experiment that has strengthened the foundation of democracy in the country.

• We have shared the information regarding the 100th episode of Man Ki Baat through our social media platform like facebook, twitter, instagram etc. requesting our learners to listen the programme as per schedule. We have posted the same in our website for larger participation among our students. We have also sent individual e-mail to the students and requested them to listen the radio programme. Most of our learners listened to the 100th episode of Mann Ki Baat very attentively. All the officers and staff members including the academics also attended the live in programme on 30th April 2023.

16. Madurai



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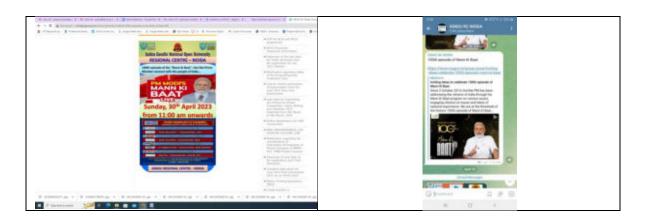
18. NOIDA

17.

- In compliance of the directions received from IGNOU HQs, the information about 100th Episode of **MANN KI BAAT** was uploaded at RC website and other social media platforms. The information was also sent to the Coordinators of the Study Centres requesting them to watch/listen to the programme and also disseminate the schedule of Mann ki Baat amongst the learners and all other stakeholders. Digital Posters were prepared and shared amongst the learners and the Study Centres.
- The Senior Regional Director, RC NOIDA attended the office on the said date and viewed the live programme along with the staff member. All other officers and staff members of RC NOIDA watched the programme from their respective locations.
- At the learner support centres, the programme was watched by the learners, staff members and the Coordinators of the Study Centres.
- Select few photographs of the programme are being shared as follows:







19. Patna

- Standees and banners were prepared and put in the prominent places in the Regional Centres for the information of the general public and learners
- Digital posters were prepared and shared on the website and all the social media accounts of the Regional Centre
- Learners were informed through SMS asking them to visit the website of Government of India and submit their ideas for the 100th episode of '*Man ki Baat*' of Hon'ble Prime Minister
- The Digital Poster received from the PIO IGNOU Headquarters with the details of the channels were shared on the website and all the social media accounts of the Regional Centre
- The Digital Poster received from the PIO IGNOU Headquarters with the details of the channels was shared on the Whats App Group for Coordinators and they were requested to share it on the respective Whats App groups of the learners for their participation in large numbers



20. Pune

- Information has been sent to through Email to all the Study Centers under RC Pune, all the academic counsellors under RC Pune as well to all the extension centers under RC Pune.
- The poster is uploaded on the social media and on the RC Pune website.
- Displayed the information for the benefit of visiting learners
- A banner is prepared in Martahi and placed in the RC for the benefit of the students
- The same was uploaded on social media and forwarded to all LSCs.
- The banner was sent to the students through email.
- All the staff members also inform to view the programme on 30th April 2023
- Photographs of the student observing the banner place in RC Pune are attached.
- Photographs of Mr. Sauand ARD watching the programme is also attached.
- Other Staff members informed that they have watched the programme at their respective places.



21. Raghunathganj

- The IGNOU Regional Centre, Raghunathganj organized viewing of 100th episode of Mann Ki Baat by the Hon'ble Prime Minister of India, Sh. Narendra Modi through the link provided to its learners and their family members at the RC premises and at the study centres under its jurisdiction.
- In the RC, around 25 learners along with their family members were present and have viewed the programme. The cumulative presence in the three study centres where the viewing of the programme could be arranged is fifty.

22. Ranchi

 IGNOU RC Ranchi had disseminated the information about the 100th episode of Maan Ki Baat among students though its LSCs and on various social media plat forms like RC FB Page, Twitter, RC website, Telegram and WhatsApp groups. A Banner was displayed at the Entrance of the RC for the information of the students who visit the RC.

• The Program was watched at the RC by the RD and a few staff at 1100am on 30th April 2023.



23. Saharsa

- Pursuant to the directions from Hqrs from time to time, Regional Centre Saharsa carried out campaign to disseminate the information regarding 100th Episode Mann ki Baat. Following measure were undertaken to popularize the ensuing programme for wider publicity:
- Information displayed on the RC Notice Board.
- Letters and brochures forwarded to all LSCs many atimes with instructions for wider dissemination among IGNOU fraternity as well as for those belonging to the host institutions.
- Flyer prepared and uploaded on various social media platforms on regular basis.
- Many updates made on FB Profile and Page of the RC.
- A number of Tweets and Retweets regarding the event were made.
- Standees and big poster regarding the event displayed at the Regional Centre.
- 100th Episode Mann ki Baat was watched/listened to collectively and individually by RC/LSC staffers and others.

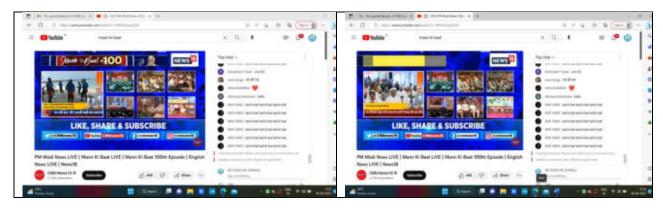


24. Shillong

- The Digital posters of the event of 100th Episode of "Mann ki Baat" is prepared and hasbeen uploaded in our social media platforms Facebook and Twitter.
- A banner is prepared and put up at the main entrance of the RC Building.
- The digital poster has been shared in different WhatsApp Groups, Telegram groups.
- The digital poster is also uploaded on our RC website.
- The program was re-telecast in front of all the RC Staff.

25. Shimla

- IGNOU Regional Centre, Shimla has publicized the 100th episode of "Maan Ki Baat" by uploading the digital poster on RC website and social media platforms.
- Besides; the posters were also displayed at the prominent places of the Regional Centre premises. The information regarding "Maan Ki Baat" was also shared through the WhatsApp groups of the RC and SCs as well as through the face book page of the Regional Centre.
- On 30th April, 2023, RC and LSCshad made an arrangementfor the staff and local students to view the live programme of "Maan Ki Baat" 100 episode. A screenshot of the programme is attached.



26. Shilong





27. Siliguri

- The staff members of Regional Centre Siliguri listened to the historic 100th episode of 'Mann ki Baat' of the Hon'ble Prime Minister Shri Narendra Modi on 30.04.2023 at 11 am through All India Radio.
- After getting intimation about the Mann ki Baat programme through email we gave wide publicity in our region to watch/listen to the programme.
- A digital poster about the 100th Episode of "Mann ki Baat" was prepared and was uploaded in our social media platforms Facebook and Twitter

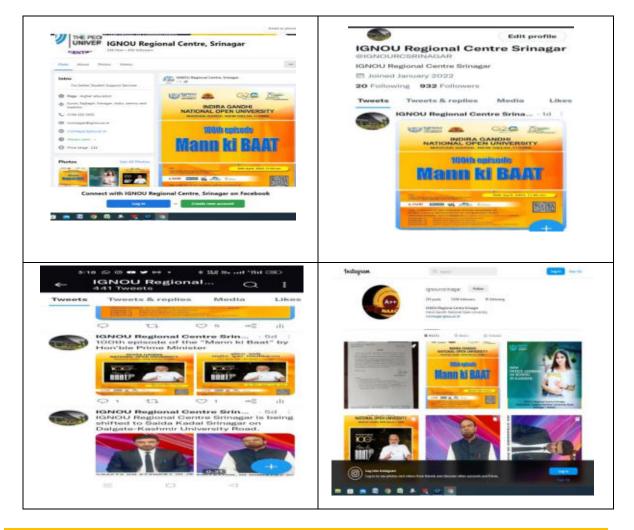
- A banner was prepared and put up in the conference hall and in the main entrance of the RC Building.
- The digital poster is also uploaded on our RC website.
- The information has been shared to the students and LSCs through emails and Whatsapp messages.



28. Srinagar

- IGNOU RC Srinagar widely disseminated the information regarding the Mann Ki Baat 100th episode, for which all the LSCs/PSCs utilized their social media channels to do the needful as directed by the IGNOU HQ. Some of the initiatives taken in this regard are as under:
- Digital posters have been prepared and shared on the social networking sites of the Regional Centre.
- Information has been forwarded to the LSC to disseminate the information among the Learners of their area.
- Learners of the PG Programmes of July 2022 cycle and January 2023 cycle were informed to visit the website of Government of India and submit their ideas for the 100th episode of '*Man ki Baat*' of Honourable Prime Minister.

- Information and poster regarding the programme was also shared on the Whatapp group created for IGNOU family at RC Srinagar comprising of all the Coordinators and Programme Incharges of Kashmir and UT of Ladakh.
- The information was repeatedly shared on all the social media handles and website of RC Srinagar.
- All the staff members of RC Srinagar and Coordinators/PICs keenly listened to the programme.

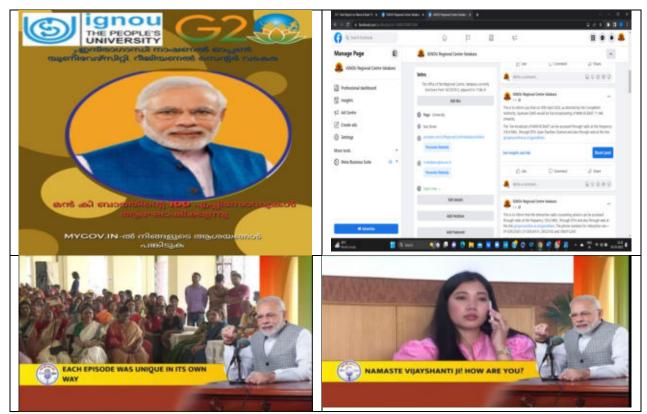


29. Vatakara

• IGNOU Regional Centre Vatakara put in all efforts to celebrate the 100th Episode of Mann ki Baat with great fervour. The run-up to the 100th episode was marked by an intense publicity campaign wherein the regional centre spared no effort in popularizing

the programme. A specially designed poster was the hallmark of this campaign. This poster was widely transmitted through Whatsapp, Twitter and Facebook. All Learner Support Centers were also disseminated with the relevant information.

- Further to this, regular updates on the conduct of the programme were regularly displayed on social media to sensitize the learners and the general public about the programme. A screenshot of the same is given below.
- The 100th episode of Mann ki Baat was indeed a must-watch session. The Hon'ble Prime Minister, Sh. Narendra Modiji highlighted the rich and varied experiences that his good self could bring to the attention of his countrymen through each episode of Mann ki Baat. The Hon'ble Prime Minister mentioned that each episode has been unique in its own way.



• The Hon'ble PM highlighted a few instances of sacrifice and dedication exhibited by the citizens of the country wherein they spared no efforts to make the country a better place to live in. Some people had invested 4 decades of their life in reforestation, while others have created novel techniques for water harvesting andcleaning of ponds. Some are providing free education to poor children. The Hon'ble PM stated that umpteen times he got emotional after seeing the sacrifices of his countrymen.

- The tradition of promoting education and culture was highlighted as an ancient Indian value by the Hon'ble PM and he highlighted the role of the policy initiatives such as the National Education Policy in attaining the goals. The Hon'ble PM also put forth the aspect of the use of Regional language and technology in education.
- Highlighting another important aspect of Mann ki Baat, the Hon'ble PM stated that he did not leave his home 50 years ago to become inaccessible to the common man of the country. In fact, he stated thatthe citizens of the country meant everything to the Hon'ble PM. Mann ki Baat acted as a strong connection between the people of the country and the Hon'ble PM.
- The Hon'ble PM also remembered the words of one of his mentors, Sh.Laxman Raoji Inamdar, who used to say that we should worship the good qualities in others. Man ki Baat is a way to worship the best qualities in others. It was also stated that it was through Man ki Baat that many topical issues such as that of Indian breeds of dogs got highlighted.
- One of the highlights of the 100th episode of Mann ki Baat was the interaction with the DG of UNESCO, who was profusely thankful for being part of the 100th episode of the programme.



The officials of the Regional Centre felt invigorated to re-dedicate themselves to the service of the nation after viewing the exquisite 100th episode of Mann ki Baat.

30. Visakhapatnam

• As per the guidelines and instructions, Regiona Centre Visakhapatnam has taken many initiatives to give wide publicity to the 100thepsode of Mann Ki Baat by Hon'ble Prime Minister of India, Sh. Narendra Modi Ji.





A banner has also been printed with the information and displayed at the prominent place in front of the Regional Centre.

- Emails have been sent to all the students of July 22 and January 2023 session (Fresh) and also to all the academic counselors for their information and further action.
- The Information and posters have been displayed on the Notice boards at RC premises for the use of visitors and students.
- On the day of Event 30th April 2023 @ 11 am All the Staff members, Academic Counsellor and Students were invited to participate in the event at RC Premises.
- Also they were informed about the Gyandarshan, YouTube Channels links for viewing the Programme from their respective locations. The Regional Director along with other staff has witnessed the live programme of the Mann Ki Baat in the RD Chamber.

